

VIJAY PAL
DEPUTY DIRECTOR (EXH)

F.No.2-13/07/Exh

15 March 2008

Dear Publisher/Bookseller:

As you are aware the National Book Trust, India (NBT) organises book fairs/book festivals in different parts of the country. These fairs provide an opportunity for interaction among authors, publishers, booksellers, book distributors, librarians and book lovers, all at one place. Literary and cultural programmes for children are also organised during the fairs.

We are pleased to inform you that NBT, in collaboration with Kala Academy, Goa and District Administration of Panaji, is going to organise the **Goa Book Fair from 6 to 13 April 2008 at Darya Sangam, Kala Academy, Campal, Panaji (Goa).**

The rental for participating in the above book fair is as follows:

Stall (3m x 3m)	Rs.9,000/- + 12.36% service tax = Rs.10,112/-
Stand (1m)	Rs.1,500/- + 12.36% service tax = Rs. 1,685/-

Participants exhibiting books in Indian languages only shall be entitled to a concession of 50% in the rental of one stall/stand. It is mandatory for participants to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, etc.

On sale of books, the participants shall allow a uniform discount of 10 per cent on the printed price. No books or material forbidden by the law in India shall be exhibited or sold.

If you are interested in participating in the above book fair, you may kindly apply on your letterhead along with the Demand Draft (for the amount of the rental payable) in favour of National Book Trust, India payable at New Delhi by **15 March 2008**.

We look forward to your participation in the above book fair.

With regards

Yours sincerely

(VIJAY PAL)