

**VIJAY PAL**  
**DEPUTY DIRECTOR (EXH)**

F.No.2-39/08/Exh

18 February 2008

Dear Publisher/Bookseller:

As you are aware the National Book Trust, India (NBT) organises book fairs/book festivals in different parts of the country. These fairs provide an opportunity for interaction among authors, publishers, booksellers, book distributors, librarians and book lovers, all at one place. Literary and cultural programmes for children are also organised during the fairs.

Cuttack, as you are well aware, is the intellectual capital of Orissa. It is the cultural, literary and educational centre of the state. Most of the reputed publishers of Orissa have their roots in Cuttack. Besides premier educational institutions and colleges, a large number of respectable literary and cultural organisations and libraries are located in and around Cuttack. Utkal University, situated at the capital Bhubaneswar, is only 20 km. from the city. There is a good market of books in Oriya, English, Hindi, Bangla and Sanskrit languages in Cuttack.

We are pleased to inform you that NBT, in collaboration with Orissa Publishers and Booksellers Association, Cuttack and the District Administration of Cuttack, is going to organise the **Cuttack Book Fair from 22 to 30 March 2008 at Baliyatra Ground (in front of Barabati Stadium), Cuttack (Orissa).**

The rental for participating in the above book fair is as follows:

**Stall (3m x 3m) Rs.9,000/- + 12.36% service tax = Rs.10,112/-**  
**Stand (1m) Rs.1,500/- + 12.36% service tax = Rs. 1,685/-**

Participants exhibiting books in Indian languages only shall be entitled to a concession of 50% in the rental of one stall/stand. It is mandatory for participants to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, etc.

On sale of books, the participants shall allow a uniform discount of 10 per cent on the printed price. No books or material forbidden by the law in India shall be exhibited or sold.

If you are interested in participating in the above book fair, you may kindly apply on your letterhead along with the Demand Draft (for the amount of the rental payable) in favour of National Book Trust, India payable at New Delhi by **28 February 2008**.

We look forward to your participation in the Fair.

With regards

Yours sincerely

**(VIJAY PAL)**