



The National Book Trust, India, established in 1957 for the promotion of books and to inculcate book culture in India, organises book fairs/festivals at local, regional and national levels and a biennial New Delhi World Book Fair. The New Delhi World Book Fair is the biggest book fair in the Afro-Asian Region and attracts exhibitors both from India and abroad.

Delhi is one of the few cities of the world that can boast of being both ancient and modern. A cultural mosaic and a confluence of different religions, it is also an ever-expanding modern city. There are many places of historical interest in and around Delhi. Delhi, the capital of India, is also the nerve-centre of Indian publishing.

The publishing scenario in contemporary India is conceptually exciting and linguistically diverse. India is perhaps the only country in the world which publishes books in 37 languages. It ranks third in the publication of English books, immediately after the USA and the UK. Nearly 1,00,000 new titles are published every year out of which approximately one-third are in the English language.

The New Delhi World Book Fair combines copyright trade, book trade, cultural activities, exhibitions and displays, information exchanges and industrial communications. The 18th New Delhi World Book Fair was organized by the NBT from 2 to 10 February 2008. With an exhibition area of 46,200 square metres, the Fair had 2172 stalls for 1343 exhibitors from 17 countries, while attracting trade visitors, publishing delegations from all major publishing countries of the world.

The New Delhi World Book Fair has been able to create meaningful platforms for copyright trade, cultural exchanges and trade promotion and presentations by exhibitors and cultural organisations both at home and abroad.

The National Book Trust, India is pleased to announce that the 19th New Delhi World Book Fair will be held from 30 January to 7 February 2010 at Pragati Maidan, New Delhi, India. The theme of the Fair is “Reading for Common Wealth” to be presented in the form of an International Rights Exhibition of the Books on Sports in India on the occasion of the hosting of the Commonwealth Games by New Delhi in October 2010.

Rent for Foreign Participants:

SAARC Countries/Other Countries

Stand 1m US\$ 200/US\$ 500

Stall 3m x 3m US\$ 900/US\$ 2000

Venue : Hall Nos.1 to 14, Pragati Maidan,
Mathura Road, New Delhi (India)

Duration : From 30 January to 7 February 2010

Time : Daily 11 a.m. to 8 p.m.

Inauguration : Saturday, 30 January 2010 at 2 p.m. at
Hamsadhwani Theatre, Pragati Maidan, New Delhi (India)

The last date for booking is **30 November 2009**.

Please address all booking inquiries at : nbtindia@ndb.vsnl.net.in